

# The IMAGE

## View from the Boardroom

*by Archie Stone*

There is nothing like an e-mail telling you that it is your turn for the View from the Board, and oh yes the dead line is in 3 days. Talk about a quick case of brain freeze.

After much thought, and with that deadline hanging over my head, I decided to write about the two recent club events, the Madison Care's project and the meet and shoot.

Seven members of the club participated in the Madison Cares "Raising the Roof" event that took place on the Madison Green and downtown. A ton of photographs were taken of architecture, still life and people.

While the intended purpose of the shoot was to give Madison Care's a photographic history of the event and activities (photo journalism) it turned out to be a great day to practice portrait shooting, environmental, ¾ and head shoots. Why you ask, because we each received a "get out of jail free card" with our "event photographer ID". In doing so we were able to work on approaching a person or group, engage them in discussion and ask them to pose. I have found over the years that if you can get up the nerve to ask in most cases you will

get a yes. With practice you can even give them some direction or ask them to move to where there is a better back ground. So here we had a ready made practice session in our own back yard.

The session got even better while walking between locations or standing and watching the action when we would look at our images and discuss how they might be improved, again information sharing given by each of us to the benefit of our fellow photographers.

The club had its first "walk about" or more accurately "meet and shoot" when a number of members visited the home and garden of Allison Maltese's mother. Mrs. Marrone is a wonderful lady who went above and beyond by serving snacks and giving a number of her guests starts from her gardens. A good time was had by all as we strolled the property, photographing the flowers, pond and each other. The concept we envisioned was tested and worked like a charm. We would show or discuss with each other our images and then immediately try again. Go digital!!!! Among the subjects that came up were framing, Depth of Field, point of focus and how

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SUMMER  
ASSIGNMENT

This month we bring you the assignment of "SIGNS." Is it an actual sign, is it a sign of something to come? Whatever it is, have fun and be creative with the topic of "SIGNS" and then up load them to your flickr account, and post the three best to the Coastal Camera Club's flickr group.

June Meetings

June 2, 2011

Annual Business Meeting and Pot Luck Dinner - All members will be bringing a dish for the pot luck dinner. The club will also be entertained by various slide shows set to music.

NEED MORE INFORMATION, TRY LOOKING IN ONE OF THESE PLACES:

If you need something, you can probably find it on the Internet. You just need to know where to look. For Coastal Camera Club information, please try these sites:

[www.coastalcameraclub.org](http://www.coastalcameraclub.org) - the official club website

[www.coastalcameraclub.wordpress.com](http://www.coastalcameraclub.wordpress.com) - club blog

[public.me.com/lou.secki](http://public.me.com/lou.secki) - site to download club files

JUNE REFRESHMENTS:

June 2, 2011 .....Pot Luck Dinner

**Follow these rules when submitting any image to the Coastal Camera Club:**

Files must be named using the following format:

X#\$Coastal\$LastName\$FistName\$ImageTittle\$YYYY-MM.jpg

Where X=the type of file (O,pen, C,reative, B,lack&W,white, etc) and YYYY-MM is the year and month of the event you were submitting the file for. For example, O2\$Coastal\$Smith\$John\$The Red Barn\$2011-01, this is an image titled *The Red Barn* by John Smith of the Coastal Camera Club to be submitted to a competition in January of 2011.

Images must be submitted to [ccc.images@gmail.com](mailto:ccc.images@gmail.com) with the subject line indicating the event for which you are submitting.

If you have any questions, please contact Lou Secki at [lou.secki@gmail.com](mailto:lou.secki@gmail.com).

The Coastal Camera Club meets at 7:00pm on the first Thursday and the third Wednesday of the month at The Meeting Room in the Madison Police Station located at 9 Campus Drive in Madison, Connecticut.

## VIEW FROM THE BOARD, CONT...

aperture, subject distance and lens length all play their part. While working on some weeds in the pond a discussion arose on what sky condition made for the best capture of reflections and water color.

Where am I going with this? In two events, held close to home, we were able to meet, photograph and have learning experiences with give and take among members. Interestingly, a lot of the give was from members who are very quiet during the meetings but have excellent shooting techniques and were more than willing to share their knowledge, one on one, with fellow club members.

Hopefully we will see more members participate in future club shoots.

## NECCC CIRCUITS AND IMAGE BANK

We need to gather images again for the NECCC circuits. We have images to work with in the Image Bank but if there are images you would like the club to specifically consider for the two Circuits please send them in.

Once again, the email address to send images both for the image bank and for NECCC Circuits is [ccc.images@gmail.com](mailto:ccc.images@gmail.com).

## MADISON CARES- HABITAT FOR HUMANITY

By Archie Stone

On Saturday May 7th, seven members showed up to photograph the event which took place on the Madison Green and downtown. I do not know how many total images were taken, but I took 313 and Paula did 103. It turned out to be a wonderful opportunity to do people photography as we all had event photographer badges that allowed us behind the ropes and which gave us a ticket to approach people and ask to take their picture.

I do not know about the others but I had a good time and talked to a lot of interesting and dedicated volunteers.

My thanks and a tip of the hat to Stephanie Warren, Harald Foellmer, Diane Roberts, Pat Anderson, Paula Chabot and Deanna Broderick.

## NECCC ANNUAL PHOTOGRAPHY CONFERENCE

Mark your calendars and make plans to join some of us at the NECCC annual conference at UMASS Amherst this summer. Its a fun photography filled weekend. If anyone is planning on attending please let Louis Secki know by sending him an email at [lou.secki@gmail.com](mailto:lou.secki@gmail.com). The dates for this summer's conference are July 15, 16 & 17.



## CONNECTICUT CULTURE &amp; TOURISM COMMISSION OPEN HOUSE

By Archie Stone

The Connecticut Culture and Tourism Commission is having a state-wide artist open house on Saturday, June 11, from 10:00am to 5:00pm. The Shoreline Arts Alliance (SAA), of which the CCC is a member, has obtained a vacant store front in the Westbrook Tangers Outlets for their location.

The club is participating in this event with mounted, matted and framed prints; flip racks with mounted, matted and cased in sleeves prints and cards. Framed prints must be wired for hanging.

I viewed the space and we can hang framed prints from the wall shelf mounts which are still in the store. To do so you will need an "S" hook with the width of the hook less than 3/8th of an inch so that they will fit into the slot. You will need one hook for each print you wish to hang. A piece of metal coat hanger 2 inches long and bent into an "S" will do.

We will have folding tables for you to place flip boxes on but you will need to furnish your own box.

We have some personally owned card racks which will have some space for other member's cards.

This space, though, will be limited. You can always put your cards in flip boxes.

**Each member who desires to participate must do the following:**

Contact myself or Maryann Flick by e-mail by Wednesday, June 2nd, subject line "CT Open House", if you desire to participate.

Give us a total number of framed prints and matted and mounted prints you will be bringing. We will need to know if you will be bringing cards for sale. Give us a time period in which you will be available to work or the name of the person working on your behalf.

Be able to work at the open house for part of the day or arrange for someone to work in your place.

The CCC must have a representative, preferably two, on site at all times.

Have your work to the Westbrook outlets on Thursday, June 9th, between 5:00pm and 7:30pm to hang and set up. Set up closes at 8:00pm sharp.

In the lower right front corner of each framed print have a card with the Artist name, title and price.

Each unframed print must be in a plastic sleeve; on the back place the Artist name, title and price. If you do not have plastic sleeves ask at the next meeting to see who may have some you can purchase.

On each card or pack of cards place the Artist name, title(s) and price.

Be prepared to pay a 25% commission to the SAA on all sales.

Sales tax needs are to be determined.

If any sales are by Credit Card the customer must agree to give their card information to the SAA. SAA will run the card transaction. The print will also go to the SAA until the card clears.

Suggested pricing for unframed prints by outer dimensions of the mat:

5x7 \$7; 8x10 \$15; 10x13 \$25; 11x14 \$35; 12x12 \$35; 12x16 \$45; other sizes priced comparably.

Suggested pricing for 5x7 note cards: \$3.50, 5 for \$15.00

**Directions to the store for set up:**

Go to the Westbrook Tangers Outlet Mall I-95 Exit 65. Off of either ramp turn south and go to the Mall road light. Turn left into the mall road. When entering the mall road stay in the right lane, go through both the right and left turns and go to the rear of the mall. Turn left in the last road of the mall at the stop sign before entering the Theater parking lot. Proceed up the back side of the mall to the door marked E110. This door is the last door just before the wall juts out into the roadway. All set up will be through the back door.



Okay, 24-megapixel body,  
70-300mm f/2.8 lens, 16GB  
memory card, speedlight, LCD  
display... How do you tell  
where you're supposed to  
point it?