



THE IMAGE

December 2018
Winter Issue

View From the Boardroom

By Susan Frechette

Wow, another year has flown by. Our club did so many things in 2018. CCC members had four opportunities to exhibit their work in club shows and exhibits. We had one competition, three programs presented by outside speakers and one program by our own Mark Janke. We did the usual digital and print critiques as well as a professional critique by the NECCC. And we participated in a summer personal project, a club project, a photo safari, some workshops, offsite photo shoots, plus we had two pot luck socials. That's a lot of activity for a club that doesn't meet in the summer. Not to mention all the meetings we had to cancel last winter! This year we plan to run more informal workshops. We had some excellent feedback in September on what our members are interested in learning more about and the board will be offering some sessions this winter and spring on the most popular topics.

As we move into the winter months, let's not forget that winter can be a beautiful time of year for taking photos. The days are short. That means sunset is early. Think about your favorite sunset spots and head over some late afternoon with your camera and tripod. Maybe invite another club member and stop for a burger somewhere when you're done. When things start to get really cold, go to a local park and take some shots of the frozen streams and ponds. I live close to Chatfield Hollow and I love going there in winter. There are so many streams to shoot and Schreeder Pond is especially beautiful. Our camera club offers some photo shoot opportunities throughout the year, however if you want to learn more, you need to get out and shoot on your own; even if it's cold! It's easy to get all caught up with everything that fills up your time; jobs, family, errands. This year make a resolution to regularly put time aside to do some shooting on your own. It doesn't have to be every week, but the more you shoot, the more you'll learn. It can become addictive too! You'll find that you may want to go back to the same location at different times of day, different weather conditions and different seasons. This is called 'working the subject', which is our club project for this year. If you haven't started your project yet, then here's your opportunity. To help you with this, we have a professional photographer, Lisa Cuchara, coming our meeting on March 6th to talk more about different approaches to 'working the subject'. She is very active in the NECCC and has published several books on photography. I can't wait to meet her and to listen to her program.

I wish all of you a healthy and happy new year, full of enjoyable experiences and opportunities to learn.



I went hiking with some friends a couple weeks ago. It was cold that morning and it took a while for my fingers to warm up, but at the end of the hike, we were rewarded with this view of Blackledge Falls.

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“If you are out there shooting, things will happen for you. If you’re not out there, you’ll only hear about it.” Jay Maisel

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Activities—Open

2018 FALL MEETING SCHEDULE

Here are the scheduled programs for this winter and spring.

January 2, 2019—Night Photography Photo Shoot Results

January 16, 2019—Print Critique Night

February 6, 2019—Mark Janke: Colorado Trip

February 20, 2019—Critique Night

March 6, 2019—Speaker Lisa Cuchara: Working the Subject

March 20, 2019—40 Slide Review

April 3, 2019—CCC/SECC Joint Competition hosted by SECC

April 17, 2019—Mike Frechette: Depth of Field

May 1, 2019—Gladeview Healthcare Show Opening

May 15, 2019—Review of Annual Club Project

June 5, 2019—Annual Business Meeting; Potluck Dinner

2018 - 2019 EXHIBIT SCHEDULE

October 9, 2018—Senior Center Fall Show hang 6-9pm

November 19, 2018—Senior Center Take Down 8:30 am-4pm

January 5, 2019—Connecticut Hospice Show; drop off 12:00-2:00pm

February 23, 2019—Connecticut Hospice Take Down

March 4, 2019—Senior Center Spring Members Show hang 6-9pm

April 15, 2019—Senior Center Take Down 8:30 am-4pm

April 27, 2019—Gladeview Show Drop Off; 12:00-2:00pm

May 1, 2019—Gladeview Show Opening; 6:30-8:00 pm

June 22, 2019—Gladeview Take Down

SUBMISSION DEADLINES

January 6, 2019—Deadline for sending images for 40 slide review; also the deadline for sending images for the Glennie Nature Exhibit

February 6, 2019—Deadline for sending Critique Night images to Louis

MEETUPS

The club is looking forward to the night photography program on October 3rd and thought that a follow up night shoot might be fun. We have scheduled the shoot for Saturday night, October 13th. The location of the shoot has not yet been determined. The time for the shoot will also be determined once we've selected a site.

HELP WANTED

We could still use several volunteers to join the board. If you are interested in helping to steer club activities and are willing to take on a few tasks throughout the year, we would welcome your help. We have an immediate need for someone to chair the Activities Committee which promotes and organizes activity meetups. These positions require only a small amount of time. Please contact Maryann or any board member if you can give us a hand.

GLADEVIEW SLIDE SHOWS

A big thank you goes out to Mark Janke, Maryann Flick, Blake Turley, Anne Mele, Dianne Roberts, Dave Rathbun and Sue and Mike Frechette, who have been donating their time to do slide shows every month for the residents at Gladeview Health Center in Old Saybrook. These shows help the residents stay in touch with the outside world and often invoke memories and we've received very positive feedback from the facility. We continue to need volunteers to do slide shows through the upcoming months. Travel is always an enjoyable topic as well as local scenes and events, but other topics are welcome. The presentation should take about thirty minutes or less. Our experience is that 50–60 images will usually fit into that timeframe. You can use the club projector as well as the club laptop if you need it. The facility is flexible on scheduling a Tuesday that will work for you. Please consider volunteering. It's fun, the audience is enthusiastic, and it's a nice way to show some of your great images. If you would like to do a slide show but need help with creating or presenting it, let Maryann know and one of us will be happy to give you a hand. We will also accompany you during your presentation, if you'd like a little extra support.

ANNUAL CCC PROJECT

The theme for our 2018-2019 Annual CCC Project will be "Work the Subject". Pick a place or subject and take pictures from different perspectives. For instance, if you've chosen an interesting or favorite spot that you like, frequent that spot throughout the year and take pictures in different lighting situations, or different seasons of the year. Make a study of it. If you choose a particular subject rather than a place, think about how you can photograph the subject in different ways. Different poses, angles and lighting techniques can present your subject from different perspectives. If you need some guidance or ideas on how to do this, read Mark Janke's article on page one of the fall newsletter. Also, on March 6th, Lisa Cuchara will be doing a program on this topic. And don't miss these helpful websites that discuss the process of 'working the subject'.

<https://creativepro.com/photography-fundamentals-work-scene/>

<https://digital-photography-school.com/create-stronger-photos-working-subject/>

FLICKR

We have noticed that the images loaded to our Flickr site has been diminishing. In order to make it easier for members to contribute, we've decided to no longer request images that fit a theme. Instead we'd like members to load their images to our Flickr site whenever they have an image they would like to share with the club. If you are not familiar with our Flickr site, here is the link. We look forward to seeing your images.

<https://www.flickr.com/groups/coastalcameraclub/>

FALL EVENTS

Lyman Allyn Art Museum: Todd Gipstein Lecture Series Jan 9th, Feb 13th, March 6th. 6-7pm National Geographic photographer and film maker. Admission charged. For more info go to <https://www.lymanallyn.org>

Potapaug Audubon: Elusive Birds presented by Nature Photographer William Burt; Jan 3rd at 7pm at Old Lyme Town Hall, 52 Lyme Street. A slide lecture to the marshes, plains and prairies, swamps and woodlands in search of the rails and bitterns, night-jars, and other “mystery birds” that birders long to see. This even is free and open to the public. Refreshments will be served. For more information call 860-710-5811.

Michael Milicia, Professional Nature Photographer Presenting ‘Focus on Sharpness’ at CT Valley Camera Club; Jan 7th at 7pm at the Lymes’ Senior Center at 26 Town Woods Road in Old Lyme. Open to the public with no admission charge.

NECCC Conference 2019; July 12,13 and 14th. Held at UMass Amherst. For details go to <http://www.neccc.org/p/2019-conference.html>

Connecticut College Arboretum: Potential photo ops with ongoing winter programs. Go to <https://www.conncoll.edu/the-arboretum/programs-and-activities/>

MAKING ART WITH YOUR PHOTOGRAPHS *By Allison Maltese*

For many photographers, the image you take with your camera is the final product. You may share it on Facebook, email it to a friend, print it, frame it and put it up on a wall, or just let it sit in your digital library. For me, a photograph may just be a starting point, an image to be used in a new design for a card, a calendar page, fabric or wallpaper design or other useable product.

I have always been drawn to color and pattern, so my photos are often “fine art” to begin with. I was passionate about the arts from an early age, did crafts as a child and was trained as a graphic designer (B.A. Conn. College). I often look at a photo and picture it as part of something else. Because of this, composition is very important to the process, as is sharpness, in most cases. Growing up in the woods of rural Killingworth surrounded by trees, glacial stone and all types of plant life, my inspiration was, and is, often nature themed.

Here are some things that can be created from one original photograph:

- 1) Photo cards
- 2) Fabric, wallpaper or giftwrap: <https://www.spoonflower.com>
- 3) Other products: Calendars, T-shirts, mugs, mouse pads, iPhone cases, etc.: <https://www.zazzle.com>
- 4) Photo tiles: <https://www.bayphoto.com/photo-gifts/ceramic-photo-tiles> or <https://www.shutterfly.com/home-décor/ceramic-tiles>
- 5) A book: <http://www.blurb.com/getting-started>, <https://www.shutterfly.com/photo-books>
- 6) A puzzle: <https://www.gotprint.com/product/gifts/puzzles>

Here are more details for the cards and fabric:

1) Photo cards might be an easy way to start using your photographs. You can order 4x6” prints from your local store or online source or print them on your computer. I use an old Epson Picture Mate DX Plus, which works very well to turn out a volume of prints. The cartridges are expensive, but you will get 40+ prints per cartridge. It works with a memory card inserted into it, or you can hook it up to your computer and print from there. Nice card stock is available in cream or white from DoubleU Paper Company: <https://www.doubleupaper.com>. You can also make square cards slightly cheaper with stock from LCI Paper: <https://www.lcipaper.com/5-14-x-folded-lci-felt-80lb-blank-cards-pure-white/pd/LCFELT525F-PURW.html>. There are other card stock sites, but I have found both good quality and good customer service with these two.

I buy Lineco Quick Stick Archival Photo Tabs or Scotch Photo Safe Adhesive Squares to adhere the print to the card stock. For the square cards, I print 4 1/2” square images 8-out on 13x19” paper, trim them out and glue them to the card stock, so each card is a miniature original print.

If you want to sell your cards, you can print labels with your contact info to adhere to the back of the card, and clear glassine sleeves are a must. I buy the glassine sleeves on Amazon: Here is the link for the square sleeves: https://smile.amazon.com/gp/product/BOORZU1BFG/ref=oh_aui_detailpage_o07_s00?ie=UTF8&psc=1. I have not bought the oblong size in a while, but I am sure you can find what you need there as well.

2) Digital Fabric on spoonflower.com. In 2011, I learned about this digital fabric-on-demand company based in North Carolina. Start with some form of repeatable design measuring 8”x8” at 150 dpi. You will need to open an account, upload your design and “proof” your design. They require you to purchase a sample swatch of the fabric design in order to approve the color and reproduction. The cost is \$5.00 per square swatch. If you design a collection of related images, you can buy a swatch sampler (2-30 images) and proof them all at once for a reduced rate (\$12-\$35). Most of the online designs are illustrations rather than photographs, but the process works fine for both types of artwork.

Once you have proofed your design, you can sell it to the public as fabric, gift wrap or wallpaper. I have not ordered wallpaper, but the gift wrap quality is wonderful – nice rich heavy paper. The commissions are low, maybe \$1.30 per yard of fabric sold, so quantity plays a key role.

Spoonflower is now offering home décor items at Roostery.com: <https://www.roostery.com/> Products being offered are throw pillows, tea towels, table runners, and more – even chairs. So if you want your fabric on a tea towel, you can order it and they will send it to you, no sewing required.

This just scratches the surface of what you can do with a photograph. You might start out by creating a mug or calendar and give as a gift, or make yourself an iPhone case from your favorite photo. Use your imagination. The possibilities are endless!

Here's a few photos of some of my products.



Square note cards



Cell phone covers



Nature note cards

MADISON SENIOR CENTER PHOTOGRAPHY SHOW WINNERS

Our first show for the year was held from October 10 through November 18 at the Madison Senior Center. Thirteen members exhibited over sixty images to the show. We had great attendance at the opening reception held on the evening of October 17th. Members and their friends and family attended as well as members of the general public. We all enjoyed viewing the beautiful images and some great food afterwards. As always, we want to thank everyone, for bringing such great dishes and for submitting all the wonderful images. First place CCC winners are pictured on these pages. All winners are listed on page 10 of this newsletter as well as on our website.



'Splash' by Maryann Flick —1st place in the General Category



'Rockface Watcher' by Dave Rathbun —1st place in the Landscape/Seascape Category



'Female Ruby-Throated Hummingbird by Maryann Flick
1st place in the Nature—Hand of Man Category



'Fluid Flowers' by Pat Anderson —1st place in the Creative Category



'Keeping a Straight Cut' by Dave Rathbun —1st place in the People Category



‘Notre Dame by the River’ by Maryann Flick
1st place in the Architecture Category and **Best In Show**



‘Floating Leaf by Dianne Roberts —1st place in the Nature Category

ALL SENIOR CENTER SHOW WINNERS

Nature—Hand of Man: 1st place: Maryann Flick, 'Female Ruby-Throated Hummingbird'; 2nd place: Allison Maltese, 'Grey Heron'; 3rd place: Anne Mele, 'Let Me Sleep'; Honorable Mention: Dianne Roberts, 'Ice Magic'.

Nature: 1st place: Dianne Roberts, 'Floating Leaf'; 2nd place: Mark Janke, 'North Canyon'; 3rd place: Dianne Roberts, 'Dew Drops On Web'; Honorable Mention: Anne Mele, 'Protecting Baby'.

Landscape/Seascape: 1st place: Dave Rathbun, 'Rockface Watcher'; 2nd place: Jim Maresca, 'Harm's Way'; 3rd place: Blake Turley, 'Font Hill'; Honorable Mention: Jim Maresca, 'Angry Sky'.

People: 1st place: Dave Rathbun, 'Keeping a Straight Cut'; 2nd place: Mark Janke, 'Challenging the Elements'; 3rd place: Janet Rathbun, 'En Plein Air'.

Creative: 1st place: Pat Anderson, 'Fluid Flowers'; 2nd place: Maryann Flick, 'Sidewalk Cafe'; 3rd place: Allison Maltese, 'Maple Seed Mandala'.

General: 1st place: Maryann Flick, 'Splash'; 2nd place: Allison Maltese, 'View of Vernazza'; 3rd place: Mike Frechette, 'Inverness'; Honorable Mention: Dave Rathbun, 'Sunset Cruise'.

Architecture: 1st place and Best in Show: Maryann Flick, 'Notre Dame by the River'; 2nd place: Mark Janke, 'Head in a Fog?'; 3rd place: Mike Frechette, 'Scott Monument'; Honorable Mention: Anne Mele, 'NYC Skyline'.

MARCH 6TH— LISA CUCHARA: WORKING THE SUBJECT PROGRAM

Lisa Cuchara, PhD, Cr. Photog.*, HonNEC, is very passionate about photography and she enjoys both being behind the lens and in the digital darkroom. She loves to photograph nature, but finds many subjects equally intriguing. From birds and flowers to babies and UrBex/HDR, she appreciates the world around her and embraces the challenge of interpreting what her eyes see and her heart feel via her photographs. Lisa says that photography allows her to pay attention to the details, to be mindful, to slow down and appreciate all of the beauty, details and nuances of everyday life. Lisa met her husband Tom thru photography and they are both very active in many local, national, and international photography organizations. Lisa and Tom have been photographing people professionally for over 15 years and have their own Photography Studio in Hamden CT. Their portrait philosophy is based on “We do not remember days, we remember Moments”. They have had many successful gallery exhibitions, their work has been accepted into many juried exhibitions and their images have won awards at the local, state, national, and international levels. Their photographs have appeared in Adirondack Life, Wild Bird, Birder’s World, in calendars and on calendar covers, and on the cover of a fictional paperback novel. Lisa has also had images accepted into the PPA (Professional Photographers Association) loan collection. Amherst Media recently asked Lisa and Tom to write a photography book about their HDR and light painted images. This paperback book, called “Create Fine Art Photographs from Historic Places and Rusty Things” can be ordered from Amazon <http://tinyurl.com/lisatom-urbex> and is also available at brick and mortar bookstores like Barnes and Noble. They are currently working on their second book with Amherst media, “The Frog Whisperer” came out July 2018. They love to teach, inspire and share. They have presented a wide variety of motivational and instructional programs and workshops (Photoshop, Digital Workflow, HDR, RAW processing, Macro photography, Travel photography) at many photography groups and organizations. Check out their photo and editing classes, their photo tours and workshops, and view their photographs at www.photographybylisaandtom.com.

If you have purchased one of Lisa’s books from Amazon, she will be happy to sign it for you at our meeting on March 6th. If you don’t have either of her books, she will be bringing copies to the meeting for purchase.

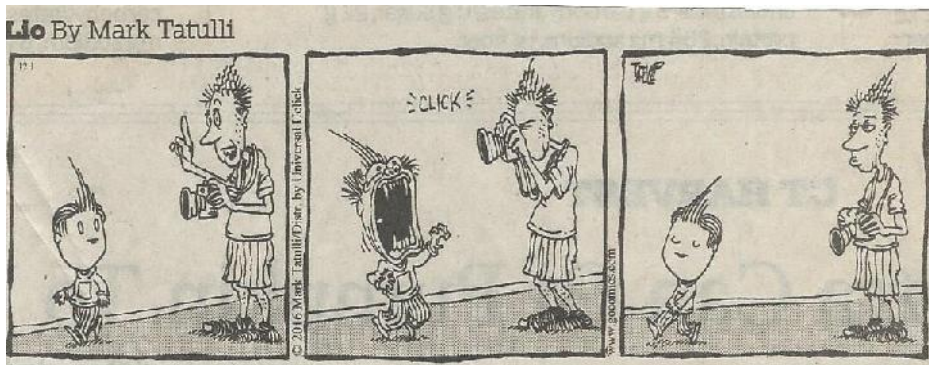


MESSAGE FROM THE PRESIDENT

Dear Members,

We are approaching one of the busier periods in the club year. We have multiple opportunities to show our work. By January 4th we need your submissions for the NECCC Commentary [AKA 40-slide Review]. On January 5th we hang our Portfolios at the Connecticut Hospice. On January 16th we will be doing print critique at our meeting. Images for the Glennie Nature Salon will be due on Feb. 2nd. Phew! It may seem overwhelming, especially if you are not working on your photography that often. Take a breath. Set your priorities. I have forgotten the author of a recently seen quote; "It's not really a photo until it's printed". But maybe you don't have time or the inclination to print your images or have them printed. That's okay. [But please come to the print critique night anyway!!!] Perhaps you are not a Nature photographer. That takes the Glennie submission off the table for you. I would urge all members to submit something for the NECCC commentary. This is one of THE best ways to learn what you are doing right and what needs improvement. I would also suggest that you not wait until the deadline to make decisions about what to submit. I am a Lightroom user and I keep a 'collection' of my 'Top Choices'. When I need to submit something I go there to find appropriate images. If you are not using software that allows ratings or other means of organization, set up a file for your favorites. When you have an image you really like, export a 'to print' version and a 'digital projection' version to the file. It should make searching for images to use a quicker process. Being in a camera club is not just about learning techniques, we also need to share our work. Good critical feedback is valuable.

Maryann



Submitted by Paula Chabot